

107.7 KSYZ, Rock 101.5 KROR
EEO PUBLIC FILE REPORT
February 1, 2010 - January 31, 2011

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-23, 25-30, 32-44, 46-57	42
Account Executive	1-23, 25-30, 32-44, 46-57	41
Account Executive	1-23, 25-30, 32-44, 46-57	42
On-Air Talent/Webmaster	1, 6-9, 12, 14, 19, 23-26, 28-30, 32-33, 36-39, 44-46, 50, 52-53, 55, 57-58	45

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : colleen.plasek@bellevue.edu Fax : 1-402-557-5438 Colleen Plasek	N	0
2	Broadcast Media Placement 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Email : Fax : 402-472-8403 Rick Alloway	N	0
3	Buena Vista University 2700 College Rd. Council Bluffs, Iowa 51503 Phone : 712-328-0788 Email : Fax : 712-322-8604 Director of Placement	N	0
4	Chadron State Colledge 1000 Main St. Chadron, Nebraska 00000 Phone : 308-432-6439 Email : jhartman@csc.edu Fax : 1-308-432-6439 Janet Hartman	N	0
5	City of Council Bluffs 209 Pearl St. Council Bluffs, Iowa 51501 Phone : 712-328-4620 Email : Fax : 712-322-9255 Director of Placement	N	0
6	College of St. Mary 7000 Mercy Road Omaha, Nebraska 68106 Phone : 402-399-2485 Email : crc@csm.edu Fax : 1-402-399-2439 Lisa Crowder	N	0

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7	Dana College 2848 Cullen Dr. Blair, Nebraska 68008 Phone : 402-426-7258 Email : Fax : 402-426-7922 Director of Placement	N	0
8	Envoy 6910 Pacific St. #102 Omaha, Nebraska 68106 Phone : 402-558-0637 Email : bivey@envoyinc.com Fax : Barb Ivey	N	0
9	Experience Unlimited 5404 Cedar Omaha, Nebraska 68106 Phone : 402-595-3885 Email : kjohnson@dolstate.ne.us Fax : Karen Johnson	N	0
10	Future Directions YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Email : Fax : 402-345-0635 Director of Placement	N	0
11	Goodwill Industries Rehabilitation Facil. 3100 W.4th St. Sioux City, Iowa Phone : 712-258-4511 Email : Fax : 712-258-7832 Director of Placement	N	0
12	Hamilton College 3350 N. 90th St. Omaha, Nebraska 68131 Phone : 402-572-8500 Email : cjensen@nebedu.com Fax : Jennifer Crews	N	0

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13	Hutchinson Community College 1300 N. Plum Hutchinson, Kansas 67501 Phone : 316-665-3495 Email : kellyb@hutchcc.edu Fax : Betty Ann Kelly	N	0
14	InRoads/Greather Omaha, Inc. 2223 Dodge St. 10th Floor Omaha, Nebraska 68102 Phone : 402-348-1700 Email : jcooper@inroadsinc.org Fax : Joyce Cooper	N	0
15	Iowa Rehabilitation Area Office 300 W. Broadway, Suite 33 Council Bluffs, Iowa 51503 Phone : 712-328-3821 Email : Fax : 712-325-0346 Pam Quandt	N	0
16	Iowa State Dept. of Human Services 822 Douglas St. Sioux City, Iowa 51101 Phone : 712-255-0833 Email : Fax : 712-255-2674 Director of Placement	N	0
17	Iowa Western Community College 906 Sunnyside Ln. Atlantic, Iowa 50022 Phone : 712-243-5527 Email : none@none.com Fax : 1--- none none	N	0
18	Iowa Workforce Development 300 W. Broadway, Ste #13 Council Bluffs, Iowa 51503 Phone : 712-242-2100 Email : randy.brookhart@iwd.state.ia.us Fax : 712-242-2155 Randy Brookhart	N	0

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19	Kaplan University 5425 N. 103rd St Omaha, Nebraska 68134 Phone : 402-431-6157 Email : Fax : 1-402-431-6710 Diana Atkinson	N	0
20	Morningside College 1501 Morningside Ave. Sioux City, Iowa 51102 Phone : 712-274-5000 Email : hays@morningside.edu Fax : 1-712-274-5101 Stacie Hays	N	0
21	NAACP 2221 N. 24th St. Omaha, Nebraska 68102 Phone : 402-453-9730 Email : Fax : 402-453-9676 Director of Placement	N	0
22	National Academy of TV Arts & Sciences 2140 S. Ivanhoe St., Suite G-3. Denver, Colorado 80222-5748 Phone : 303-722-0916 Email : office@emmyawards.tv Fax : 1-303-722-0924 Audrey Elling	N	0
23	National Director of Placement The Ohio Center for Broadcasting 9000 Sweet Valley Drive Valley View, Ohio 44125 Phone : 216-447-9117 Email : gary@beonair.com Fax : Gary James	Y	0
24	Native American Public Telecommunications P.O. Box 83111 - 1800 No 33 St. Lincoln, Nebraska 68501 Phone : (402) 472-3522 Email : native@unl.edu Fax : Frank Blythe	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	Nebraska Broadcasters Assn 12020 Shamrock Plaza Suite 200 Omaha, Nebraska 68154 Phone : 402-778-5178 Email : marty@ne-ba.org Fax : 402-778-5131 Marty Riemenschneider	N	0
26	Nebraska Dept. Vocational Rehab. 1313 Farnam, 3rd Flr Omaha, Nebraska 68102 Phone : 402-595-2655 Email : melson@vocrehab.state.ne.us Fax : Marjorie Nelson	N	0
27	Nebraska Job Service 5404 Cedar St. Omaha, Nebraska 68106 Phone : 402-595-3894 Email : Fax : 402-595-3051 Karen Johnson	N	0
28	Nebraska Service for Visually Impaired 1313 Farnam Omaha, Nebraska 68102 Phone : 402-595-2041 Email : Fax : 402-595-1008 Director of Placement	N	0
29	Nebraska Wesleyan University 5000 St. Paul Ave. Lincoln, Nebraska 68508 Phone : 402-465-2217 Email : career@nebrwesleyan.edu Fax : 1-402-465-2179 Geri Cotter	N	0
30	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Email : ndol.omahawfd@nebraska.gov Fax : 1-402-595-2701 Peggy Kotschwar	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
31	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68817 Phone : 402-595-3894 Email : sterling.holmes@nebraska.gov Fax : 1-402-595-3051 Sterling Holmes	N	0
32	North Omaha Star Newspaper 2216 N. 24th St. Omaha, Nebraska 68111 Phone : 402-346-4041 Email : omahastr@radiks.net Fax : 402-346-4064 Charlene Spencer	N	0
33	Northeast Community College P.O. Box 469 Norfolk, Nebraska 68702 Phone : 402-844-7263 Email : Fax : 402-844-7400 RoseAnn Rogers	N	0
34	Northwest Missouri State University 800 University Drive Maryville, Missouri 64468 Phone : 660-562-1250 Email : career@mail.nwmissouri.edu Fax : 1-660-652-1384 Stacey Stokes	N	0
35	Ohio Center for Broadcasting, Co. Campus 5800 W. Alameda Ave. Suite A Denver, Colorado 80226 Phone : 303-937-7070 Email : www.funjobsonair.com Fax : 303-975-0386 Dan Smith	N	0
36	Omaha Assoc. of Blac Journalists 27th & Douglas Sts. Omaha, Nebraska 68131 Phone : 402-978-8960 Email : Fax : 402-978-8931 Ben Gray	N	0

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37	Omaha CIC 2724 N. 24th St. Omaha, Nebraska 68111 Phone : 402-457-4222 Email : Fax : 402-457-6635 Director of Placement	N	0
38	Omaha Workforce Development 2431 N. 24th St. Omaha, Nebraska 68110 Phone : 402-444-3517 Email : dlowry@ci.omaha.ne.us Fax : Deb Lowry	N	0
39	Omaha World-Herald 14th & Dodge Omaha, Nebraska 68131 Phone : 402-342-6633 Email : debbie.quaas@owh.com Fax : Debbie Quaas	N	0
40	On Air Commercial	N	6
41	On Air Commercial/Emp Referral Sara Hulinsky	N	1
42	On Air Commercial/Referral	N	4
43	South Asian Journalists Ass'n 2950 Broadway New York, New York 10027 Phone : 212-854-7837 Email : ss221@columbia.edu Fax : 212-854-7837 S. Sreenivasan	N	0
44	Southeast Community College 600 State St. Milford, Nebraska Phone : 800-933-7223 Email : greigsti@sccm.cc.ne.us Fax : Gerald R. Eigsti	N	0
45	Trade Publication/All Access	N	5

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46	Univ. of Neraska at Kearney Kearney, Nebraska 68849 Phone : 308-865-8501 Email : Fax : 308-865-8882 Director of Placement	N	0
47	University of NE at Kearney Kearney, Nebraska Phone : 308-865-8249 Email : terryk@unk.edu Fax : Keith Terry	N	0
48	University of Sioux Falls 1101 W. 22nd St. Sioux Falls, South Dakota Phone : 605-331-6740 Email : cs@siouxfalls.edu Fax : Mark Patterson	N	0
49	UNL 147 Andersen Hall Lincoln, Nebraska Phone : 402-472-7211 Email : ralloway@unl.edu Fax : 402-472-8403 Richard Alloway	N	0
50	UNO ASH 108, 6001 Dodge St. Omaha, Nebraska Phone : 402-554-4855 Email : mhitt@unomaha.edu Fax : Prof. Mike Hilt	N	0
51	UNO Television 60th & Dodge St. Omaha, Nebraska Phone : 402-554-2516 Email : jimadams@unomaha.edu Fax : Jim Adams	N	0

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52	Urban League of Nebraska 3022 N. 24th Omaha, Nebraska 68110 Phone : 402-453-9730 Email : Fax : 1-402-453-9676 Damien Coran	N	0
53	Vocation Rehabilitation Services 1313 Farnam, 3rd Flr Omaha, Nebraska 68102 Phone : 402-595-2146 Email : m-stayer@voc rehab.state.ne.us Fax : 402-595-1125 Maey Stayer	N	0
54	Vocational Rehabilitation 14714 N. 42nd St. Omaha, Nebraska 68131 Phone : 402-595-2100 Email : Fax : 402-595-1125 Deb Dickson	N	0
55	Wayne State College 1111 Main St. Wayne, Nebraska 68787 Phone : 402-375-7527 Email : coop@wsc.edu Fax : 1-402-375-7072 Career Services	N	0
56	Western Ia. Tech. Comm. College 4647 Stone Ave. Sioux City, Iowa 51106 Phone : 712-274-6407 Email : lori.knight@iwd.iowa.gov Fax : 1-712-274-6407 Lori Knight	N	0
57	YMCA-Transitions Program 222 S. 29th St. Omaha, Nebraska Phone : 402-345-6555 Email : ywtrans@uswest.net Fax : Beth Nimmo, Coord.	N	0

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58	YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Email : Fax : 402-345-0635 Beth Nimmo, Coord.	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			16

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	7/14/2010	Participation in scholarship programs	Nebraska Broadcasters Association Foundation Student Scholarship Program	1	Tim Marshall General Manager	1.00
TOTAL POINTS OVER REPORTING PERIOD:						1.00